

## ROI For SecureTablePay Pay-at-the-table Solution

SecureTablePay is EMV-compliant and equipped with the technology to ensure secure payment transactions so merchants do not have to incur costly chargebacks and penalty fees. The pay at the table system is an important efficient tool that speeds up payment operations, increases customer satisfaction with shorter wait times, and ultimately, increases table turns and merchant profits.

# *Eliminate Chargebacks*

**SecureTablePay is EMV compliant and equipped with the technology to ensure secure payment transactions so merchants do not have to incur costly chargebacks and penalty fees.**

*Average cost chargebacks is 0.6% of annual revenue.  
For \$1 M, that = ~\$5000*

*5 SecureTablePay terminals + software costs = ~\$4500*

*SecureTablePay more than pays for itself over the course of a year!*

## *Increase Table Turns*

*Pay-at-the-table technology improves the dining experience according to 68% of diners polled*

*SecureTablePay increases table turns during a shift by 15%*

*That's an annual revenue increase of 25%!*

The pay-at-the-table system is an important efficiency tool that speeds up payment operations, increases customer satisfaction with shorter wait times, and ultimately, increases table turns and merchant's profit.



Easy. Efficient. Secure.

[securetablepay.com](http://securetablepay.com)